

# FASHION IS...

Wearing designer frocks fresh off the boat from Milan, or handcrafting your cocktail dress out of tea cozies? We asked insiders of the apparel, luxury, and arts industries to define the word that defines their careers, but it seems the soul of **fashion is as elusive as style itself**.  
PRODUCED BY ANDI TERAN ILLUSTRATED BY JULIA ROTHMAN



**FASHION IS ONE OF THOSE CYCLES WHERE EVERYTHING OLD IS NEW, BE IT TRENDS, DESIGNERS OR PHOTOGRAPHERS. TRUST ME, I'M OLD.**

**DIEGO UCHITEL**  
PHOTOGRAPHER

**Fashion is the art of the apparel industry.**

**PATRICIA FIELD**  
STYLIST AND COSTUME DESIGNER

**FASHION IS MYSTERIOUS. IT IS IN THE AIR, IN THE MOOD. IT DESCRIBES A WAY OF BEING, OF PROJECTING. IT REFLECTS A TIME.**

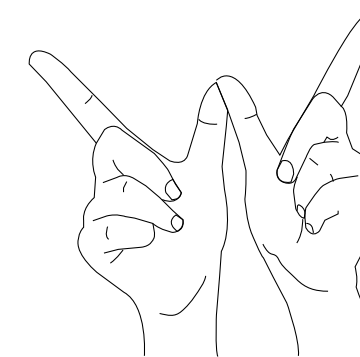
**DIANE VON FURSTENBERG**  
DESIGNER

Fashion is a balance of presenting who you are and who you want to be. Tunics and tweed will come and go, but comfort and ease will always be in fashion.

**ROSS KLEIN**  
PRESIDENT, W HOTELS WORLDWIDE

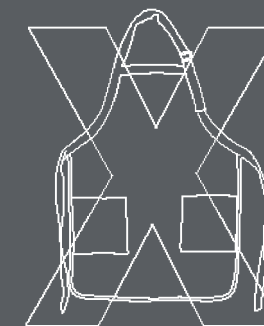
**FASHION IS BEING WILLING TO PIERCE YOUR COLLARBONE TO HOLD UP A TUBE TOP. IT'S KNOWING THAT THE LAYERED LOOK HAS NOTHING TO DO WITH PUTTING ON AN APRON. IT'S BEING ABLE TO WEAR INSANE THINGS AND INSTEAD OF GETTING COMMITTED, YOU GET COMMENDED.**

**JOAN RIVERS**  
COMEDIAN



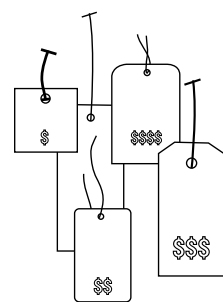
**FASHION IS... WHATEVER.**

**BETSEY JOHNSON** DESIGNER



**Fashion is no longer a matter of price—it's fun again because people are combining expensive and inexpensive pieces with vintage items. True fashion is uniqueness—you can't put a price tag on that.**

**JENNIFER UGLIALORO**  
SPOKESPERSON, H&M



**Fashion is an expression of the self—internally and externally. It is the way we dress, but it also reflects the way we think, the way we feel, and our outlook at a particular time. It can represent so many moods: serious, playful, pensive, creative, sexy, determined. The way we dress is a fundamental part of how we portray ourselves to the world around us, but is also something to be enjoyed and explored. Fashion should not be dismissed as something of little substance. We all subscribe to it, so why not make the most of it?**

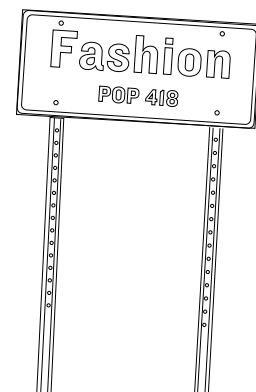
**OZWALD BOATENG**  
DESIGNER, GIVENCHY

**FASHION IS FEELING BEAUTIFUL IN YOUR SKIN, WHATEVER YOU'RE WEARING.**

**IMAN**  
FOUNDER OF IMAN COSMETICS,  
AUTHOR OF THE BEAUTY OF COLOR

**Fashion is a moment of harmony and confidence.**

**HÉLÈNE HELLSTEN**  
OWNER, CLEARLY FIRST



**Fashion is a small town in Wyoming.**

**ANDY SPADE**  
CEO AND CREATIVE DIRECTOR, KATE SPADE

**FASHION IS UBIQUITOUS.**

**CARLOS D BASSIST, INTERPOL**

**Fashion is an insanely compelling and incomprehensible orgy of fabulousness.**

**SIMON DOONAN**  
CREATIVE DIRECTOR, BARNEYS NEW YORK, AUTHOR OF NASTY: MY FAMILY AND OTHER GLAMOROUS VARMINTS

**Fashion is an expression of the way you feel and the way you want to live your life.**

**JADE JAGGER**  
ARTIST AND CREATIVE DIRECTOR, YOO LTD.

